

# Bialik College's Entrepreneurship Week Program prepares students for jobs of the future

## BIALIK COLLEGE

In an Australian first, Bialik College has partnered with LUNA Startup Studio and UHG (Unified Healthcare Group) to develop Entrepreneurship Week – a program that inspires, empowers and excites students as they consider their future endeavours through the lens of entrepreneurship.

During the week-long program, the Year 9 students from Bialik College make their own way around the innovation hub of Richmond and Cremorne, using public transport. They engage with CEO guest speakers, interview successful entrepreneurs and pitch their own ideas to respected figures in the business world.

“We are preparing children for a workforce and for jobs that do not yet exist, explains Bialik College's Principal Jeremy Stowe-Linder. “The 21st century skillset is a very different one to the siloed careers of yesteryear so entrepreneurship is a perfect vehicle for that.”

The program's structure means that rather than a flash-in-the-pan speaker or workshop, students have an intensive experience that immerses them in the entrepreneurship and tech world in a way that connects with their curricular experiences. Principal Stowe-Lindner says, “We engage with world-class companies from Uber Eats to venture capitalists Rampersand, from Catch of the Day to MYOB. Students spend half their time delving into the world of these innovators, and half the time developing ideas of their own, culminating in a 90-second digitally



interactive Shark Tank-style pitch in a public forum to a CEO judging panel.

The Principal has praised the input from Bialik's Entrepreneurship Week partners LUNA Startup Studio and UHG, “The brilliance of LUNA's Founder and CEO Ronen Heine and UHG Managing Director Brandon Carp in formulating and implementing a genuine program preparing our young citizens for a different future cannot be underestimated.”

From the Skills Program in Primary, to the Build-a-Business and Entrepreneurship electives in the Secondary school, Bialik students learn skills for life. All of our students go to China with a focus on commerce, manufacturing and technology and then on to Israel with an Innovations theme. Entrepreneurship Week has been a welcome addition to a curriculum already full with upskilling students in real-world teachings and preparing students for life.

