

Entrepreneurship program launched

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IN an Australian first, Bialik College has partnered with LUNA Startup Studio and UHG (Unified Healthcare Group) to develop Entrepreneurship Week – a program that is designed to inspire, empower and excite students as they consider their future endeavours through the lens of entrepreneurship.

During the week-long program, year 9 students make their own way around the innovation hub of Richmond and Cremorne, using public transport.

They engage with CEO guest speakers, interview successful entrepreneurs and pitch their own ideas to respected figures in the business world.

“We are preparing children for a workforce and for jobs that do not yet exist, Bialik principal Jeremy Stowe-Lindner said.

“The 21st century skill set is a very different one to the siloed careers of yesteryear so entrepreneurship is a perfect vehicle for that.”

The program’s structure ensures students have an intensive experience that immerses them in the entrepreneurship and tech world in a way that connects with their curricular experiences.

“We engage with world-class companies from Uber Eats to venture capitalists



From left: Natasha Fried, Phoebe Lambert, Poppy Smorgon, Amber Hamersfeld and Ronen Heine from LUNA. Photo: Gideon Heine

Rampersand, from Catch of the Day to MYOB,” Stowe-Lindner explained.

Students spend half their time delving into the world of these innovators, and half the time developing ideas of their own, culminating in a 90-second digitally interactive Shark Tank-style pitch in a public forum to a CEO judging panel.

Stowe-Lindner also praised the input from Bialik’s Entrepreneurship Week partners LUNA Startup Studio and UHG, “The brilliance of LUNA’s founder and CEO Ronen Heine and UHG managing director Brandon Carp in formulating and implementing a genuine program preparing our young citizens for a different future cannot be underestimated.”